



The **USTA's Tennis On Campus** program was developed to promote and support the expansion of recreational tennis on college campuses. Whether through intramural tournaments and leagues or in a more structured sport club environment where teams compete interscholastically, the **Tennis On Campus** program focuses on providing co-ed team play opportunities for the entire campus community.

The college market holds approximately 15 million students available for tennis. **Tennis On Campus** provides colleges and universities with an opportunity to improve campus life by helping students of similar interests get connected, learn new skills and remain active and healthy while attending college.

There are over 330,000 high school varsity tennis players each year. Less than 7% (roughly 20,000) will have the talent and ability needed to compete on a varsity tennis team while attending college. By expanding recreational team play opportunities on campus we can help retain these high school players through college and bridge them into established adult recreational leagues and tournaments after graduation.

Tennis On Campus is currently run on more than 450 campuses across the country and provides organized play opportunities for nearly 30,000 participants. Using this program as a base, we provide socially-competitive play opportunities for co-ed travel teams through Tennis On Campus Regional Leagues and USTA Campus Championship – section events.

USTA Campus Championship – Sectional Championship provide program linkage and an increased level of competition for teams wishing to advance from their Tennis On Campus program through to the **USTA National Campus Championship** held each spring.